



**FLEXIBLE**  
Usable anywhere as a web app

**FAST**  
Product rental processes are accelerated

**VERSATILE**  
Universally applicable for product testing

**MODULAR**  
Range of functions adaptable to individual needs

**COMMUNICATIVE**  
Strengthens customer-brand relationship through direct interaction

**INTUITIVE**  
Self-explanatory system for all user groups

# GIM'ME

Simplifies the rental process of products and strengthens the long-term customer relationship.

# GIM'ME

PRODUCT RENTAL AND  
DIGITAL RELATIONSHIPS



# GIM'ME

PRODUCT RENTAL AND  
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## GIM'ME

### CAN BE USED AS...



#### RENTAL TOOL

- Automated and safe rental process
- Digital product management
- Live overview of rental processes



#### ANALYSIS TOOL

- Evaluation of the rental processes
- Direct customer feedback
- Graphical presentation of the rental process



#### MARKETING TOOL

- Product-specific communication with potential customers
- Data acquisition from real test experience for future customer care
- Rental history in the customer account facilitates purchase decisions
- Compatible with other marketing tools

## HOW IT'S DONE

### REGISTRATION

Customer creates an account once and receives a QR code.

### PRODUCT RENTAL

Admin starts rental process by scanning the QR code of the customer and the product.

### PRODUCT RETURN

Admin ends rental process by scanning the QR code of the customer or the product.

### EVALUATION

Customer can rate products. The customer behaviour is automatically evaluated and can be used for targeted marketing purposes.

## A PRODUCT FROM

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**KEEN**

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